

the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW

Rotarians Bob Larkin and Ron Martin greeted attendees arriving at the club's meeting on Tuesday, August 6, 2013. A short distance away, Trey Manderson sold raffle tickets to those hoping to win a little extra cash. At the appropriate time, President David Stafford called the meeting to order and asked the club to join him in reciting the Four Way Test. Thereafter, Rotarian Earl Hutto led the club in prayer and in the recitation of the Pledge of Allegiance.

Sally Fox provided the club with a little sunshine and introduced visiting Rotarians, guests of Rotarians, and military guests. Roger Voelker, a member of Pensacola Suburban West, was the club's lone visiting Rotarian and Jean Silva, Executive Director of United Ministries, was the only guest of Rotarians. Military guests included Ensign Mark Webster and Lieutenant Michael Streyer, both of whom graduated from the United States Naval Academy. To express its appreciation for their service, the club provided our military guests with a round of applause, Wahoo tickets, and some fine china.

After Sunshine, President David made the following announcements: (1) the Grants Committee will no longer accept applications on a rolling basis, the deadline for applications is September 2, 2013; and, (2) Suburban West will host a bowling tournament at Liberty Lanes on August 24, 2013. He also listed a few of the club's upcoming speakers – including Sheriff David Morgan, Lois Benson, and Dan Shugart – and suggested that club members bring guests to attend what promise to be entertaining presentations.

Next, President David called upon Chris Kelly, who introduced the day's speaker, Brian Hooper. Brian obtained his undergraduate degree from Washington & Lee University before receiving his law

degree from Harvard Law School. He also attended the Chinese University of Hong Kong on a Rotary Ambassadorial Scholarship. Currently, Brian is an attorney at Emmanuel, Sheppard & Condon, where he practices in all areas of business litigation. For his professional and community service, Brian has received the Pensacola Area Commitment to Excellence Emerging Leader Award and the William Meador Award, which is given by the Escambia-Santa Rosa Bar Association to an attorney who shows integrity in the practice of law and outstanding service to the community.

Brian visited our club to discuss his service on the Urban Redevelopment Advisory Committee ("URAC"). Specifically, he came to explain the purpose and composition of URAC, URAC's activities and findings, and the actions taken in response to URAC's recommendations. The following is brief summary of our speaker's presentation.

Mayor Hayward formed URAC for the stated purpose of developing concrete, low-cost, and actionable recommendations for improving downtown Pensacola. The Mayor defined downtown Pensacola as the CRA district, which is the area bounded by Cervantes Street, 17th Avenue, Pensacola Bay, and "A" Street. Seven local young professionals were selected by the Mayor and charged with establishing the appropriate recommendations. Despite having supported Mike Wiggins, the Mayor's political opponent, our speaker was tapped to chair URAC.

URAC met some fifteen times over the course of approximately nine months. During that time, it interviewed hundreds of local citizens and listened to numerous presentations. Its deliberations were guided by Chuck Tessier, the urban planner widely

credited for having revitalized Asheville, North Carolina's urban core. Ultimately, URAC produced a one hundred page report, which included seventy five policy recommendations and fifty action items. Brian summarized URAC's findings as follows: (1) progress is downtown in Pensacola is vital to the entire greater Pensacola area; (2) progress is incremental; and, (3) progress is driven by the private sector.

Since URAC concluded its work, local government adopted some of URAC's recommendations. For example, the City opened Spring Street and Baylen Street to two-way traffic, chose to utilize the EDATE tax exemption authorized by the state legislature, created the Maritime Redevelopment District, and is currently installing bollards to block traffic through downtown in an effort to allow additional downtown events at a reduced cost. Though Brian estimates that the City has only implemented approximately three percent of URAC's recommendations, he points out that it is only necessary to implement a small number of recommendations to effectuate change. As our speaker noted, change is incremental. Over time, a series of small changes can have significant, lasting effect.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Trip Maygarden

2013-2014 Club Officers

◆ President	David Stafford
◆ Past President	Innes C. Richards
◆ President Elect	John Shaffer
◆ Secretary	Claudia Simmons
◆ Treasurer	Donn Scott
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Ted Kirchharr
www.rotary6940.org

Assistant District Governor

Robert W. Schuster

HAPPY BIRTHDAY

Birthdays for the week of August 13th through August 19th

Scott Paul – August 14
born in Fort Huachuca, AZ, in Rotary 7 years

Randy Butler – August 16
born in Century, FL, in Rotary 11 years

Don Rushing – August 16
born in St. Petersburg, FL, in Rotary 36 years

Roger Brown – August 17
born in Schenectady, NY, in Rotary 22 years

Ken Woolf – August 19
born in Scarsdale, NY, in Rotary 43 years

UPCOMING SPEAKERS

August

13 – The Jail, etc., Sheriff Morgan
20 – ECUA, Lois Benson
27 – Play Ball, Dan Shugart

GREETERS AND TICKET SALES

August 13

Greeter: Ron Martin
Ticket Sales: Morris Marx and Brian Masterson

August 20

Greeter: Jerry Maygarden and Trip Maygarden
Ticket Sales: Bryan McCall and Rex McKinney

PRAYER/PLEDGE AND SUNSHINE

August 13

Prayer/Pledge: John Trawick
Sunshine: Chris Kelly

August 20

Prayer/Pledge: Betty Gail Peters
Sunshine: Scott Grissett

The Rotary Club of Pensacola
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