

the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW - APRIL 30

Rotarians received a friendly greeting today from Maria Goldberg and Paul Tobin, while DeDe Flounacker and Tim Kane were busy selling raffle tickets. President Innes called the meeting to order and led us in the 4-Way Test. Prayer and pledge was led by Robert Mills.

President Innes began announcements today by reminding everyone that there is no meeting next Tuesday. Instead, everyone is encouraged to attend the CROP Business in Ethics Award luncheon next Monday. Bromley Dyson then introduced two students from the Washington High School Interact club to present their annual report. Highlights of the Interact year focused on the following service projects: Homecoming tailgate bake sale, Manna food drive for Thanksgiving, Salvation Army bell ringing in December, creating cards and flowers in March and delivering them to a nursing home, and most recently creating cards for teacher appreciation week.

The lucky \$61 raffle winner today was Robert Mills. Mr. Sunshine, Grover Robinson, welcomed visiting Rotarians and guests. He then announced those with birthdays and led the club in singing Happy Birthday to You All accompanied by John Appleyard on harmonica.

John Schaffer introduced today's speaker, our

very own Andrea Krieger, CEO & President, United Way of Escambia County. Andrea began by thanking the many volunteers who help make good things happen in our community. Last year alone approximately 1,800 people volunteered nearly 30,000 hours. Some speculate United Way only shows up once a year to ask for money. The reality is they are actively working for our community throughout the year, focused on three key areas: education, health and financial stability. Last year, 45 programs at 36 agencies were awarded \$1.1 million. This \$1.1 million grew to \$2.63 million in impact. In addition, United Way serves as the fiscal agent and provides volunteer support for Communities Caring at Christmas, Toys for Tots and Cram the Van. Andrea shared a few other highlights with the group. So far this year:

- 2-1-1 assisted 36,010 callers
- 71 VITA volunteers brought \$2.8 million in tax refunds back to the community
- Day of Caring is October 11, 2013 (last year 1,302 volunteers worked on 100 projects)

United Way is now capturing the impact of community giving by having partner agencies report back what they are actually doing with the funds,

and quantifying it. For example, number of meals served, number of mentors, etc. These reports help United Way tell the stories of those assisted, such as helping kids like Bryce (an ARC Gateway Pearl Nelson Center client) thrive, or moms like June (a Council on Aging client) keep her independence, or students like Kat (of the Boys and Girls Club) get what she needed to succeed in school. Andrea reported that 212,000 friends, family and co-workers were served and \$3.5 million was raised last year, which was leveraged to create an \$8.1 million impact. She concluded her presentation by reinforcing that United Way is not just about giving, but also about volunteering and advocating.

There being no further business, President Innes adjourned the meeting thanking everyone for their service.

On a personal note, I would like to thank the Rotary Club of Pensacola for hosting the recent RYLA retreat. It was a great experience for my son Brad, who was honored to be voted "World Leader" by the 70 or so student participants. I'm a proud, and thankful, mom.

Respectfully submitted,
Sherry Hartnett

WEEK IN REVIEW - MAY 6

On Monday, May 6th, Rotary Clubs from around the Greater Pensacola Oarea met together at the New World Landing for the Eleventh Annual Ethics in Business Awards Luncheon jointly sponsored by the Combined Rotary Clubs of Pensacola (CROP) and the University of West Florida College of Business.

Assistant District Governor, Ted Kirchharr, welcomed Rotarians and guests to the luncheon. Alan Gantzhorn, President of Cantonment Rotary, provided our invocation. Charles Pepler, President of Pensacola Subwest, led the gathering with the Pledge of Allegiance. Assistant District Governor Ted Kirchharr then led Rotarians in the Four Way Test.

After lunch, ADG Ted introduced the 2012 winner of the Ethics in Business winner in the small business category, Chris Jones, Escambia County Property Appraiser, to address Rotarians. Rotarian

Chris talked about "ethics" as being a moral compass. In his case, Rotarian Chris indicated that his compass is based upon his faith in God. Rotarian Chris told us of his childhood and learning to "eat what you kill" from his father. He related that he learned to avoid "peer pressure" from an unfortunate experience with an opossum!

Thereafter, ADG Ted called upon Ed Ranelli to introduce the 2012 Ethics in Business award winners in the large organization category, Quint and Rishy Studer. Quint spoke of the concept of values and related it to doing the right thing which is not always the most financially profitable thing to do. He talked about best practices and that often it is hard to get an organization to move to the best practice because the old practices are too ingrained. Getting best practices embraced by the organization often requires making the old practices

more uncomfortable. He also spoke of the intangible differences such as placing value on loyalty over profits. The effect is to build loyalty to the organization and improve productivity in the long-term.

After a warm round of applause for the 2012 winners, ADG Ted introduced the 2013 winners of the Ethics in Business Award. In the small business category, Ron Gillette was honored for his work in Rotary in delivering wheel chairs to Costa Rica and for work in the Manna Food Bank. In the large business category, Edwin "Buz" Eddy, the mayor of Gulf Breeze, was honored. After thanking those who helped make this year's event a success, ADG Ted adjourned the meeting.

Respectfully submitted,
Jeff Lewis

ROTARY WHEELS

- ❖ Nancy Fetterman, aided by other Rotarians, is leading a fund raising campaign for Florida House, the Washington special residence which allows the state to showcase large functions.
- ❖ Congratulations to Andrea Krieger on the successful windup of the 2012-13 United Way campaign. Next year will mark the 90th anniversary of the year when a number of Rotarians began Community Chest.
- ❖ David Stafford and his staff are again offering a variety of voting options in the current election for a legislative spot.
- ❖ Jack Fleming, who with his wife have authored several literary gems, is might proud of the fact that his son has an article on the prestigious *New England Journal of Medicine*.

2012-2013 Club Officers

◆ President	Innes C. Richards
◆ Past President	Alan B. Bookman
◆ President Elect	David Stafford
◆ Secretary	Leslie Halsall
◆ Treasurer	Ronald E. Jackson
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

Bulletin Information

Jeff Lewis, Editor 595-4070
Web Site: www.pensacolarotary.org
E-Mail: rcopens@bellsouth.net
Kerry Langley, Executive Secretary
Office, Room 323 Brent Building
P.O. Box 528 Pensacola, FL 32591-0528
Phone: 434-0684 Fax: 434-6471

Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Edward Philman
www.rotary6940.org

Assistant District Governor

Robert W. Schuster

HAPPY BIRTHDAY

Birthdays for the week of
May 7th through May 20th

Trip Maygarden – May 8 – born in Pensacola, FL, in Rotary 3 years
Carol Powell – May 11 – born in Boston, MA, in Rotary 20 years
William Stafford – May 11 – born in Masury, OH, in Rotary 38 years
Earl Hutto – May 12 – born in Dale County, AL, in Rotary 17 years
Jack Gray – May 12 – born in Logansport, IN, in Rotary 14 years
Evon Emerson – May 14 – born in Houston, MS, in Rotary 10 years
John Monroe – May 15 – born in Pensacola, FL, in Rotary 24 years
David Bear – May 17 – born in Pensacola, FL, in Rotary 11 years
David DelGallo – May 18 – born in Trenton, NJ, in Rotary 3 years
Hank Bell – May 19 – born in Pensacola, FL, in Rotary 29 years
Dr. Roger Windell – May 20 – born in New Albany, IN, in Rotary 1 year

UPCOMING SPEAKERS

May:

14 - Pensacola Chamber - Economic Strategy, Bob Larkin
21 - Escambia County School District, Malcolm Thomas
28 - Mayor Ashton Hayward

June:

4 - CMPA, Collier Merrill
11 - YMCA, Michael Bodenhausen/Bill Rogers
18 - IHMC, Dr. Ken Ford
25 - MANNA, DeDe Flounlacker

GREETERS AND TICKET SALES

May 14

Greeters: Neal Goldsborough
Ticket Sales: David Galloway and Maria Goldberg

May 21

Greeters: Scott Grissett and Charles Gund
Ticket Sales: Greg Guzman and Donald Haferkamp

PRAYER/PLEDGE AND SUNSHINE

May 14

Prayer/Pledge: Henry Roberts
Sunshine: Jimmy Jones

May 21

Prayer/Pledge: Roger Vinson
Sunshine: Henry Roberts

The Rotary Club of Pensacola
P. O. Box 528
Pensacola, FL 32591-0528

