



the HELICOPTER

The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW

The weekly meeting of the Rotary Club of Pensacola was held on Tuesday, July 17 under hot and hazy summer skies. Rotarians and their guests were greeted at the door by Bill Mitchem and Jim Stolhanske. Raffle ticket sales were handled by the team of Jock Mobley and John Monroe who succeeded in ginning up a pot of \$80. President Innes called the meeting to order and led the group in the Four Way Test. Leonard Schwartz was called to the podium and delivered a prayer that segued directly into the pledge to our nation's flag. President Innes then announced a Foundation Seminar to be held on August 4. Additional details to follow. The raffles drawing was then held with today's speaker drawing the lucky number which was held by Jake Renfroe who walked away with 80 crisp dollar bills. Scott Grisset was then called to the podium to introduce a special guest who serves as the Army recruiter for the Pensacola and Mobile area. We were provided with an update on the profile of the targeted Army recruit in the current environment and the challenges faced in the recruitment efforts. Grover Robinson was then called to the podium for that most hazardous of Rotary duties, Sunshine. Grover has clearly learned the art of self-preservation

via his service on our esteemed County Commission and wisely deferred on jokes and wisecracks. Grover acknowledged the recent performances of the Blue Angels who performed valiantly during the most trying of weather conditions this past Saturday. Grover then acknowledged 2 military guests, 1 guest of the club and 1 visiting Rotarian. Grover then joined with musical accompaniment from Mr. Appleyard for a big happy Birthday to the lone celebrating Rotarian, Paul Young.

Scott Grisset then introduced our program - Shannon Nickinson who recently started writing a column in the Pensacola News Journal. Shannon has enjoyed a long and distinguished career in the field of news reporting and we are fortunate to have such a talented journalist in our community. Shannon addressed current trends in the newspaper industry and upcoming changes at the News Journal. The primary change will be the subscription structure of the PNJ which will result in a slight increase to the paper subscription and a charge for access to the pnj.com known as a paywall. As of this October, the PNJ will be the largest daily published between Jacksonville and New Orleans. Many other major newspapers have

decreased publication to as little as 3 days a week. The PNJ is able to continue daily publication thanks to smart management decisions and the ability to cut costs while maintaining a successful news gathering infrastructure. Ms. Nickinson stated that every article written by PNJ staff is reviewed by several sets of eyes in order to insure that the PNJ lives up to the journalism credo of fair and balanced. Shannon then opened up the floor to questions and received many insightful inquests from the Rotarians in attendance. There was a suggestion for more state news and an inquiry as to the need for a "shock jock" style cartoonist. Another Rotarian asked why the editorials did not include specific names of the PNJ editorial staff forming the basis of the contents of editorials. Ms. Nickinson stated it was standard policy throughout the newspaper industry to do so. Scott thanked Shannon for sharing her thoughts with the club and bestowed upon her the ceremonial fine china coffee mug.

There being no further business the meeting was adjourned.

Respectfully submitted, M. Blaise Adams

WELCOME HOME CELEBRATION

Please join the community in welcoming home Corporal Daniel Palmer, USMC, his wife, and two children, ages 3 years old and six months who are coming back home to the Santa Rosa County area. Corporal Palmer suffered extensive combat related injuries in Afghanistan and endured more than a year of medical rehabilitation in North Carolina. Please show your patriotic support and appreciation for all he and his family have sacrificed while serving out great nation by attending his "Welcome Home" ceremony.

The ceremony is scheduled to be held Friday, July 27th, at 11:00 a.m. at Pensacola Aviation located on 4145 Jerry L. Maygarden Road, Pensacola, Florida.

If you have any questions please call Sheilah Bowman, District Director, Office of Congressman Jeff Miller, at 479-1183.

ROTARY WHEELS

- ❖ Sorry to report that Jack Fleming's had an extended hospital stay.
- ❖ When the Wahoos played at home July 15th there was a super Rotary attendance. In fact, in the fourth inning (by no prearrangement) four of the Rooters came together to cheer. (Maybe they're negotiating to sing the national anthem one day.)
- ❖ Skip Furlong brought one grandson down for attendance at the space Academy last week, and reports that the carefully structured summer attendance is very good, and the class response is super!
- ❖ Rumor says that Roger MacDonald may be foregoing seniors tennis in favor of ping pong.
- ❖ See where Neal Goldsborough and the Episcopal Church have entered a new cultural arena. Perhaps he'll provide a program for us soon?
- ❖ Buster Dulion is recuperating from back surgery at The Haven and sends his best wishes to his Rotary friends.

2012-2013 Club Officers

◆ President	Innes C. Richards
◆ Past President	Alan B. Bookman
◆ President Elect	David Stafford
◆ Secretary	Leslie Halsall
◆ Treasurer	Ronald E. Jackson
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Jeanne Quave
www.rotary6940.org

Assistant District Governor

Ted Kirchharr

HAPPY BIRTHDAY

**Birthdays for the week of
July 24th through July 30th**

Will Hart – July 25
born in Pensacola, FL, in Rotary 5 years

Blaise Adams – July 26
born in Macon, GA, in Rotary 21 years

Bromley Dyson – July 30
born in Fairhope, AL, in Rotary 41 years

GREETERS AND TICKET SALES

July 24

Greeters: Alan Moore
Ticket Sales: William Neuner and Ric Nickelsen

July 31

Greeters: Susan O'Connor
Ticket Sales: Mort O'Sullivan and Charles Oliver

UPCOMING SPEAKERS

July

24 - Rick Outzen - Independent News - Upcoming Elections
31 - Admiral Hoewing - Naval Aviation Museum & Flight Academy

The Rotary Club of Pensacola
P. O. Box 528
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