



the HELICOPTER

The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW

Clouds loomed over the arriving members and guest but a cheerful greeting by Roger Vinson and

Mark Tuzo ushered all in to the noon meeting. Raffle tickets were sold by Milton Usry and Doug Weber with the luck of the draw going to Morris Max. With all his promptness, the meeting was rung to order by President David who called upon Leonard Schwartz for our prayer and pledge. President David reminded all to check in with Andrea Farge for the Manna Food Project assignments. Volunteers are still needed as this is one of our largest combined Club projects. We were also reminded of the Ethics in Business Award nominations that need to be made before April first. Contact Ed Ranelli for information.

Also, this year's District Conference will be held in Pensacola May 9th and 10th. Please be sure to get involved to help showcase our beautiful city and programs we sponsor.

With much sadness, David informed our group of a new case of polio discovered in Kabul Pakistan. He noted that there have been 30 volunteers killed in the past year trying to immunize in that area. Afghanistan, Pakistan and Nigeria are countries still

fighting to ride polio. But after hard work, India has announced they are now polio free.

John Appleyard was called upon to deliver our Clubs recognition of the life of deceased fellow member,

Randy Williams, who passed away last month. We will miss Randy and his smile.

Hugh Hamilton brought forth sunshine via clergy approved humor. We also recognized our birthday celebrants with the club singing being led by John on the blues harp.

Jerry Maygarden introduced our program presented to us by Steve Hayes, Executive Director of the Visitor Information Center. Before arriving in Pensacola 11-months ago, Steve resided in the Tampa area and worked with events such as the Democratic National Convention and the Super Bowl. Economic development and tourism go together, getting people to come to our area to spend money. There is an eleven member board that assists in running this operation. It was noted that persons and families who spend the night in Pensacola spend 2.5 times more than a day visitor. We need to fill beds. The Center is expanding the geographic outreach beyond the southeast, especially to colder climate areas up north and in the

northeast. Air travel connections are being looked at for these areas as well as Canada, Germany and England to bring in more visitors. Snow birds are important visitors.

Looking ahead, we need to satisfy what tourist want and plan the infrastructure to accommodate them. Direct sales programs target conferences, reunions, weddings and other group functions to come to Pensacola. Marketing services uses 70% of their funds on advertising. There are also facilities locally on Pensacola Beach, Perdido Key and the I-10 welcome center to promote our area and assist those who are visiting. It was noted that business often relocates to areas where they have visited and enjoyed the experience. We all need to help in promoting our area. Check out www.visitpensacola.com for more information. This is a great website not only for visitors, but locals too!

Meeting adjourned
Chris Pate, scribe

ROTARY WHEELS

- ❖ Understand that UWF will present an honorary doctorate of Humane Letters to Gen. Mike Ferguson.
- ❖ Didjasee where editorialists have praised Judge Terry Terrell for his professionalism in rendering judgments?
- ❖ Ed Nickinson's return to the club was warmly received by the

Rooters. Since he was a youngster, Ed has been an applauded singer.

- ❖ It's interesting to note how professions come and go in our membership. Where a few years back, we had almost a dozen physicians on board, now the number is just four.

MEMBERSHIP PROPOSAL

Capt. Bob Cornell is the officer in charge of the Pensacola Salvation Army Corps. As with all Salvation Army officers, he's an ordained minister and is responsible for all Salvation Army programs in the Pensacola, Milton and Navarre areas. He was transferred to Pensacola in the early Summer of this year.

2013-2014 Club Officers

◆ President	David Stafford
◆ Past President	Innes C. Richards
◆ President Elect	John Shaffer
◆ Secretary	Claudia Simmons
◆ Treasurer	Donn Scott
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Ted Kirchharr
www.rotary6940.org

Assistant District Governor

Robert W. Schuster

HAPPY BIRTHDAY

Birthdays for the week of February 25th through March 3rd

Lori Menke – February 26 – born in Miami, FL, in Rotary 1 year
Scott Sallis – February 28 – born in Springdale, AR, in Rotary 5 years
Bob Fargo – March 1 – born in Springfield, IL, in Rotary 34 years
Bill Dollarhide – March 1 – born in Greenwood, MS, in Rotary 5 years
Lou Ray – March 3 – born in St. Louis, MO, in Rotary 36 years

UPCOMING SPEAKERS

February

25 - Pensacola News Journal, Earl Bowden

March

4 - LEAP, KC Etheredge
11 - Early Childhood, Alisa Ghazvini, PhD
18 - TBD
25 - James Madison Institute, David Azzerad

GREETERS AND TICKET SALES

February 25

Greeters: Charles Wiggins and John Williams
Ticket Sales: Denise Windham

March 4

Greeters: Ed Wonders and Kenneth Woolf
Ticket Sales: Frances Yeo and Paul Young

The Rotary Club of Pensacola
P. O. Box 528
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