

the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW

The regular meeting of the Pensacola Rotary Club was held under sunny skies on Tuesday, May 26 at New World Landing.

Greeting duties were expertly performed by Admiral Jerry Hoewing and John Hinman.

Martin Harwood and Cathy Horton-Brown managed the raffle ticket sales duties.

The meeting was called to order by President Keith who called RP Doyle to the podium for Prayer and Pledge.

Paul Young was then called to the podium to introduce our newest member, Tom Gilliam. Tom is a partner in the Shell, Fleming law firm and is very active in local political and civic groups. He currently serves as General Counsel for PJC and is involved with Leadership Pensacola and the Tiger Bay Club. Tom broke with new member tradition and concluded his stint on the podium with a joke that qualifies him for membership in the Richard Sherrill Bad Joke Brotherhood. Welcome to the club Tom!

President Keith announced that the

Salvation Army Fishing Tournament scheduled for May 30 at Beck's Lake Fish Camp has been postponed to June 13 due to high water levels on the Escambia River.

The raffle pot of a whopping \$71 was won by one of our visitors, Martha Lee Blodgett.

Frank Beall was called to the podium for Sunshine and introduced 2 military guests, 5 guests of members and 4 visiting Rotarians. A rousing rendition of Happy Birthday You All with piano accompaniment whipped the room into a frenzy. Frank closed with a great joke about an email from down below – the crowd loved it. We hope that Richard and Tom will ask Frank where he gets his material....

Scott Sallis introduced our program - the new Choose Pensacola marketing campaign created by the 2009 Leadership Pensacola Class. The centerpiece of the campaign is a video that is available on the Choose Pensacola website that details the opportunities available in our community and the great quality of life that we enjoy. The campaign was launched last week at an

event held at the Naval Aviation Museum and is already receiving rave reviews. The video and other web based products were launched in an effort to support local economic development efforts and present Pensacola in a positive light to the outside world. Shame Rowe and Nathan Ford serve as co-chairs of the effort and they presented the key themes behind the initiative. The 2009 LEAP class leveraged contacts with media partners Cox Cable and Lamar Advertising to obtain in-kind contributions which total over \$154,000 to support the effort that will reach out to media outlets in 17 states. The driving theme behind the campaign is to tell about the many great assets we enjoy as residents of this community but seldom discuss. These assets can serve a a tremendous tool to attract new businesses and residents to our area. Hats off to the LEAP class for reminding all of us how good we have it here and getting the word out to those looking for a great quality of life and place to do business.

There being no further business the meeting was adjourned.

ROTARY WHEELS

Jack Gray's now well situated in his new role as Navy Chaplain, with an office on base.

As Walter Strong winds down his Salvation Army time with us, *Wheels* notes that he is the fifty-seventh man to hold his position locally. The Army's officers have been Rotarians continuously since the 1960s.

In case you missed the announcement, Earl Hutto's efforts to organize the club's 2008 bell ringing campaign netted over \$10,600 for the good cause. Earl worked hard at that...and there's another campaign coming.

See where our Mort O'Sullivan and the Chamber are in a

contest concerning the area's economic future, debating strategy with Commissioner Valentine. And, looking to other likely future programs, note that work has progressed on the approach to consolidated government, and a new charter for the city.

When the club holds the 2009 change of command ceremony July 7th, the affair will be in Heritage Hall, where for many years former member, councilman and mayor Charley Overman had his headquarters.

Rotary trivia: To date the club has honored 210 men and women as Paul Harris Fellows. Diddyknow that 120 of the honorees are still alive?

2008-2009 Club Officers

◆ President	Keith Bullock
◆ Past President	Jerry Maygarden
◆ President Elect	Margaret Stopp
◆ Secretary	Innes Richards
◆ Treasurer	Ronald Jackson
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant Andrews Institute	Tues.	7:00 am
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Varona's	Thur.	6:50 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	Cocodries Restaurant	Thur.	12:00 pm
Pensacola North	Asbury Place Cokesbury Methodist	Friday	12:00 pm

District Governor

Ron Richards
www.rotary.6940.org

Assistant District Governor

Ed Boywid

HAPPY BIRTHDAY

Birthdays for the week of June 3rd through June 9th

Jack Klocke - June 2

born in Hartford, CT, in Rotary 3 years

Charlie Wiggins - June 6

born in Great Lakes, IL, in Rotary 7 years

Bob Hart Jr. - June 7

born in Pensacola, FL, in Rotary 35 years

Blair Crooke - June 7

born in Tallahassee, FL, in Rotary 15 years

ANNOUNCEMENTS

Due to the tropical rains of the past few days, rising muddy waters and strong currents, the Becks Lake Fishing Tournament committee has decided to postpone the May 30th fishing tournament to benefit The Salvation of Escambia and Santa Rosa Counties to Saturday, June 13, 2009 at 6:00 a.m. If you would like any further information, you can contact either Ted Brown at 850.982.1907 or Yvonne Warthen at 850.432.1501 ext. 13. If have signed up for a shift for this weekend, I will automatically assign you the same shift for the June 13th date

Kudos to Martin Harwood for his completion this past Sunday of session three of the Rotary Leadership Institute's program in Columbus, GA. Martin has been recommended for the advanced course which when finished will provide him the opportunity to be Discussion Leader in the RLI program.

DATE CHANGE

The Change of Command Dinner will be at Heritage Hall, Tuesday **July 7**. It will begin with a Cash Bar at 5:30 p.m., dinner at 6:15 p.m. and program at 7:15 p.m. There will be no noon meeting on this date.

Pensacola, FL 32591-0528

P. O. Box 528

The Rotary Club of Pensacola

