



# the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

## WEEK IN REVIEW

### MINUTES

The September 6, 2011 meeting of the Rotary Club of Pensacola took place on a beautiful fall-like late summer day, and Rotarian Clif Payne greeted the incoming lunch crowd. Richard Sherrill had ticket sales honors, and a lucky visiting Rotarian from Five Flags won the \$64 prize.

President Alan called the meeting to order and asked Rotarians to stand for a moment of silence in honor of Blaise Adams' son Marshall.

Judge Roger Vinson then led us in thoughtful prayer and the Pledge of Allegiance. Dr. Jimmy Jones handled Sunshine duties rather well as he introduced many guests of Rotarians and those visiting from other clubs. Of course, Dr. Jones never misses a chance at the microphone to tell a good joke or two.

President Alan reminded us that registration is open for the October 15 Rotary Leadership Institute training classes which will take place at Pensacola State College. Alan also said that Clif Payne is in need of volunteers for a Habit for Humanity project coming up quickly.

Nancy Fetterman introduced today's guest speaker, Quint Studer, who she called A Special Friend to Pensacola. Quint, the former President of Baptist Hospital and founder of the Studer Group, says once he got through his 17 years of adolescence and recovered from a bout of alcoholism in his 30's, he became interested in the medical field. He began his career as a community relations representative at a small substance abuse hospital in Janesville,

Wisconsin, where he helped develop employee assistance and back-to-work programs in the local area. From that position he was hired by Mercy Hospital, then six years later recruited by Chicago's Holy Cross Hospital, a failing institution he turned around in short order and made profitable. After speaking to other hospitals about his progress at Holy Cross, Quint attracted the attention of Baptist Hospital of Pensacola who hired him and quickly promoted him to President within six months. He remained "mostly within the walls learning from the employees" at Baptist until 2000 when he left to form The Studer Group, a nationally recognized health care consulting firm that enables Quint to speak across the country.

The Studer Group is based in Pensacola and employs 129 people here and 3 people in a satellite office in Dallas. Quint was pushed by others to use Dallas as the corporate headquarters, but he said the workforce talent in Pensacola, specifically out of the University of West Florida, was far and above better qualified for their needs than what they saw in Dallas. Today, The Studer Group works with over 800 healthcare organizations in the U.S. and abroad teaching them how to better achieve their operational and financial objectives.

Moving to baseball, Quint explained the logistical quagmire he had to work through to acquire the Cincinnati Reds' Double-A affiliate Carolina Mudcats from Zebulon, NC. The first step was to sell the Independent League Pelicans, which Quint had to pay \$300,000 to Amarillo, Texas to take them.

Then he bought the rights to professional ball from the Mobile Bay Bears who had owned the rights in Escambia County, Florida. And finally, he took part ownership in a 1-A team in the Northeast to move them to the soon to be empty stadium in Zebulon. At that point, Quint was able to seal the deal with the Reds and the Mudcats to move them to Pensacola in time for the start of the 2012 season. The multi-use stadium at the waterfront Maritime Park is well underway, thanks to the \$2.25 million donation by Quint and his wife Rishy. By word of mouth only, the season ticket packages are nearly sold out, months before the first pitch will be thrown. This is certainly a testament to the level of commitment and the excitement the community has shown for the Studer's efforts and baseball.

Quint and his wife have been involved with and donated to many charities and organizations in the NW Florida area, including \$200,000 to the Westgate Snoezelen Center, a special sensory facility for disabled children. He has been named one of the "Top 100 Most Powerful" by Modern Healthcare, and has written five best-sellers on the subject. Although not a Rotarian, Quint lives his life based on the principles of our Four-Way Test.

President Alan thanked everybody who contributed to today's meeting, and adjourned with the Four-Way Test at 1:00.

Submitted by Jake Renfroe, III

### ROTARY WHEELS

- ❖ Hats off to Gary Sammons and the Gulf Power crews for terrific work following both Irene and Lee. Many men and equipment were in the middle Atlantic states getting things put back together...and Lee's winds brought local problems. As usual, those crews did so well!
- ❖ Those same storms have put new financial pressure on American Red Cross, thus Jerry Kindle has been licking envelopes seeking contributions. Right now...with the East Coast, Texas fires, and some local needs, Red Cross is being asked to do a lot.
- ❖ In case you're interested, the Rooters have a new schedule. They'll perform just once per quarter, plus some specials. Next up: in November, with a salute to Veterans near Veterans Day. They'll continue to practice monthly.
- ❖ Paul Tobin's decided to pursue the arts...and now is taking piano lessons from Bill Dollarhide's group.
- ❖ And John Appleyard's new booklet, with short stories about Pensacola's railroads, streetcars and commercial fishing, is out. Book sales benefit the Pensacola Heritage Foundation.
- ❖ Jim Stolhanske reports that his effort to gain mentors for over thirty deserving young people moving ahead. There now are twenty-five enrolled, but Jim needs a few more. This is a cause that can make a difference, right HERE!

## 2010-2011 Club Officers

◆ President	Alan B. Bookman
◆ Past President	C. Ray Jones
◆ President Elect	Innes C. Richards
◆ Secretary	Betty B. Roberts
◆ Treasurer	Ronald E. Jackson
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

## Bulletin Information

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## Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

## District Governor

**Jeanne Quave**  
[www.rotary6940.org](http://www.rotary6940.org)

## Assistant District Governor

Ted Kirchharr

## HAPPY BIRTHDAY

### Birthdays for the week of September 13th through September 19th

**Chris Pate** – September 14,  
born in Macon, GA, in Rotary 31 years

**Tommy Smith** – September 16,  
born in Fayetteville, NC, in Rotary 2 years

**Betty Gail Peters** – September 17,  
born in Knoxville, TN, in Rotary 14 years

**William Dickerson** – September 19,  
born in Pensacola, FL, in Rotary 17 years

## GREETERS AND TICKET SALES

**September 13** Greeters: Scott Paul and Clif Payne  
Ticket Sales: Jorge Palaez and Betty Gail Peters

**September 20** Greeters: Jean Norman and Janet Pilcher  
Ticket Sales: Andy Poppo and Carol Powell

**September 27** Greeters: Jeff Powell and TBD  
Ticket Sales: Ed Ranelli and Sandy Cessaretti Ray

## PRAYER AND PLEDGE

<b>September 13</b> Prayer/Pledge: Charles Sherrill Sunshine: Jimmy Jones	<b>September 27</b> Prayer/Pledge: Shawn Brantley Sunshine: Bob Hart
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**September 20**  
Prayer/Pledge: Al Stubblefield  
Sunshine: Roger MacDonald

## UPCOMING SPEAKERS

**September**  
13 - Judge William Stafford - September 11 Presentation  
20 - Wendy Spencer - Volunteer Florida  
27 - Dr. Jay Clune - UWF, Next Exit History

## HABITAT FOR HUMANITY

Volunteers Needed!!! Sept 9th is the next joint Five Flags/Rotary Club of Pensacola Habitat For Humanity construction date. Work will be done at the Habitat warehouse beginning at 8:00 a.m. until early to mid-afternoon. Breakfast and lunch provided. Many thanks to all the previous volunteers. Please contact Clif Payne to volunteer for the Sept 9th event.

The Rotary Club of Pensacola  
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