

# the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

## WEEK IN REVIEW 09/08/2020

The September 8 Zoom meeting of the Rotary Club of Pensacola was called to order by President Sally Fox at 12:04pm. She also led the Four-Way Test and reminded everyone of her “REEFS” goal for these meetings: Recognition, Education, Engagement, Fun and Service. Rotarian Lee Elebash led the prayer and pledge of allegiance. There were 61 Zoom attendees.

Rotarian Jack Brown, a member of the programs committee, introduced the meeting’s speaker, Andrew McKay, the morning talk show host for NewsRadio (1620AM/92.3FM). Jack recalls that Andrew was the first person to interview him when he became county administrator and believes he has proven himself to be a trustworthy, “fair and balanced” journalist. Andrew is a devoted Christian who came to Pensacola from Phoenix, and he credits his faith and background as a former philosophy teacher for his emphasis on logic and ethics. He believes that telling “the truth and nothing but the truth” is important in news coverage, but that “the whole truth” is often elusive because it requires more context than many media outlets are able to provide, and as a result people can get a distorted perception of reality.

Andrew thinks that trust is key for broadcasters and that the adversarial, “gotcha” approach of many reporters is harmful to that relationship. He believes that there’s no such thing as neutrality and that media personalities should be open about their perspectives. “My job is to understand an issue to explain it accurately,” he said. “If I come to a conclusion and then pretend that both sides are equal, I’m actually lying.” He regrets the need to report breaking news, because it requires repetition of limited information that often needs to be corrected or retracted later.

Rotarian John Shaffer asked about the future of media being controlled by a smaller number of entities. (The media landscape is dire, with newspapers especially lacking in the resources they need to conduct investigative journalism, and many people who “would be great at news” are choosing other careers.) Rotarian Eric Bostwick asked how to be intellectually honest when talking to someone you disagree with. (“Active listening” is a skill that

helps reiterate the interviewee’s point. He tries to express their point in the best possible light so they feel validated. “If I have to skew or misrepresent their point of view to make mine look better, then I’m admitting their point is stronger.”) Rotarian Bill Stafford asked if advertisers ever try to influence content. (It has never happened to him, and he’s fortunate that his bosses understand the difference between news and advertising.)

Finally, Andrew gave a “grand finale” lesson in ethics by showing a paper with a line marked “bad” representing the spectrum of moral choices. If every decision below the line is bad, does that mean everything above the line is good? No, it just means “not bad.” The threshold for “good” is higher, and we should all strive to do the “most excellent thing” and stay in that higher area, not in the “bleh” middle. President Fox thanked Andrew for his Rotary-appropriate message.

Rotarian Scott Ford led Sunshine, celebrating the birthdays of Ellis Bullock, Charles Kahn and Howard Reddy and welcoming guests Doug Gibson, Gay Nord and Brian Wyer. He told a duo of jokes that had a surprising connective twist. Rotarian Tripp Maygarden introduced new member, Larry Adams, an architect at Bullock Tice Associates who was previously a member of Seville Rotary.

President Fox talked about the teacher desk shields that have been manufactured with Vertec in cooperation with CROP (Combined Rotaries of Pensacola) and donated to local schools. A notice and photo of this initiative was published in the Pensacola News Journal thanks to Rotarian Betty Roberts. President Fox thanked Rotarian Bryan McCall for redesigning the pledge forms that will be reaching mailboxes soon. Finally, Rotarian Ray Jones will host a “Family of Rotary” event on Friday, October 2 at Skopelos that will involve a tasting of imported Italian wines paired with food. It will be an in-person, socially distanced event, but there will also be an option to pick up wines and take home for tasting via Zoom. Net proceeds from the event will go to the Foundation. The meeting was adjourned at 12:50. Minutes submitted by Joe Vinson.

## WHAT’S HAPPENING IN ROTARY

On-Line Zoom Meetings every Tuesday at noon. You will receive your invitation to join the meetings on Monday’s. The meetings can be accessed with your computer, tablet or your smart phone. If you have any questions please feel free to give me a call. 850-619-0679. Chris

It is that time of the year again to make your annual pledge to our local Foundation and Rotary International. You should have received your 2020-2021 pledge form last week.

In an effort to raise funds for our Rotary Club’s Foundation, Sergeant of Arms Scott Grissett is looking for Rotarians to participate in Member Moments. He is providing a two minute platform for a member to share such facts as occupation (now/in the past), hobbies, community passion and something no one knows about the Rotarian. In order to get the opportunity to participate in what surely will be a fun and informative activity simply make the winning bid in the Member Moment auction. The winning bid will go to our Club’s Foundation. The bid begins at \$20. for each auction. If you are interested in participating, please e-mail Scott Grissett (sgrissett@gmail.com) with your bid by 5 pm on Fridays.

Thanks to our great Foundation Committee, we have received a \$1,000. District Grant that will be matched to our \$1,000. contribution to produce 50 face shields. These shields will be given to teachers at Oakcrest Elementary School.

## 2020-2021 Club Officers

•President	Sally Fox
•Past President	John Trawick
•President Elect	Ed Wonders
•Secretary	Lisa York
•Treasurer	C. Ray Jones
•Sergeant At Arms	Scott Grissett
•Historian	John Appleyard

## Bulletin Information

Joe Vinson email: [joe@akabaka.com](mailto:joe@akabaka.com)  
Web Site: [Pensacolarotaryclub.org](http://Pensacolarotaryclub.org)  
E-Mail: [rcopens@bellsouth.net](mailto:rcopens@bellsouth.net)  
Chris Bridwell, Executive Secretary  
Office, Room 323 Brent Building  
P.O. Box 528 • Pensacola, FL 32591-0528  
Phone: 434-0684

## Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	4:15 pm
Perdido	13660 Innerarity Point Road	Wed.	7:15 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course - Check <a href="http://navarrerotary.org">navarrerotary.org</a>		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

## District Governor

Jan Pooley  
<http://www.rotary6940.org>

## Assistant District Governor

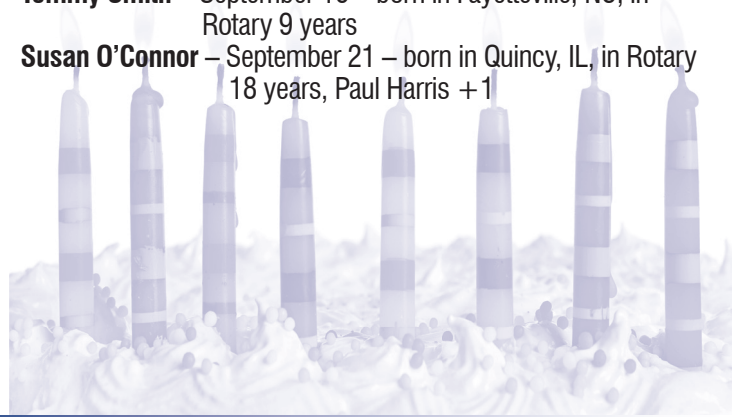
Daniel J. Sulger

# HAPPY BIRTHDAY

Birthdays for the week of  
September 15th through September 21st

**Tommy Smith** – September 16 – born in Fayetteville, NC, in Rotary 9 years

**Susan O'Connor** – September 21 – born in Quincy, IL, in Rotary 18 years, Paul Harris +1



## Prayer/Pledge And Sunshine

### September 15

Prayer/Pledge: Preston Forshee      Sunshine: Rick Fountain

### September 22

Prayer/Pledge: Laura Gilliam      Sunshine: Scott Grissett

## Program Schedule

### September

15 - Strider Elass, Economist with 1st Trust, Chicago

22 - Darleen Scheafer, Visit Pensacola

29 - Carol Dover, Florida Restaurant and Lodging

## What's Happening in Rotary

### September

15 - Noon On Line Virtual Meeting

1:00 On Line Board of Director Meeting

22 - Noon On Line Virtual Meeting

29 - Noon On Line Virtual Meeting

The Rotary Club of Pensacola  
P. O. Box 528  
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