

Issue 652 June 5, 2018

the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW 05/29/2018

The Pensacola Downtown Rotary meeting was held on May 29th, at New World Landing. We were graciously greeted at the door by Ron Martin and Brian Masterson. Raffle tickets were sold by Jerry Maygarden and Trey Maygarden. The total raffle came to \$58.00. President Paul opened the meeting with the 4 Way Test. He then invited John Appleyard to the podium to introduce a proclamation in honor of Edward Nickinson who recently passed away. Following the reading of the proclamation, the resolution was seconded and then unanimously passed. President Paul then returned to the podium to give us his moments in history. This week he talked to us about Dr. Herron who opened a medical center in Pensacola, back on 6/3/1863 to serve the military. He treated patients for 93 cents per day. He also offered burial services for \$10.00. Quite an amazing story.

Lynne Tobin led us in the Prayer & Pledge. Alexis Bolin provided sunshine. She opened with a really cute realtor story and then read the birthdays. She introduced our visitors, visiting Rotarians, and our 2 military guests.

President Paul reminded everyone that our membership drive is still underway. Members are encouraged to bring potential new members to a meeting. Lunch will continue to be covered by the club. He also reminded everyone that our Change of Command Banquet is coming up at the Pensacola Yacht Club on June 20th. The meeting on June 19th is canceled. He then turned the podium over to Mark

Harden, who introduced our guest speaker, Eddie Hill. Eddie is a member of Pensacola Rotary North and is very active in RILA. He received his Bachelors Degree in Broadcast Communications from the University of Wyoming. He is a past President of Pensacola Rotary North. Executive Board Member for the Better Business Bureau. He has won many awards and received recognition for his involvement in the community. He is the President of Award Masters and owner of Prosperous I.M. Inc. He was here today to talk to us about marketing. He believes the three main focus points for successful marketing is Mindset, Skill Set, and Get off you Asset. By becoming involved in local activities and working with people in the community, you develop relationships. The most important part of marketing are those relationships. People are more likely to use the business of someone they know, like and trust. By developing something as simple a Facebook Page and getting people to like you, you are communicating with them on a regular basis. This helps to keep your business in front of the people who may need your goods or services. Something as simple as an activity that you or your co-workers have participated in posted on your FB Page reminds people that you are there. Holidays are another important part of this type of advertising.

President Paul thanked the volunteers and closed the meeting

ROTARY WHEELS

- ❖ Credit Mike Ferguson with hard work in making MEMORIAL DAY a community success.
- ❖ With FIESTA advancing, wonder how many Rotarians may be directly involved?
- ❖ From 1950 (John Pace) to recent days there have been numerous Rotary-de Lunas. A few (in no order) were Dick Pace, Cal Moore, Bill Noonan, Ray Dyson and Pat Groner. Court members? Lots of 'em.
- ❖ Suggestion to Program Chairman: IF a power point projection is planned be sure the mechanics work, and ask (politely, of course) if the method has merit. Too often members become confused on

whether to look at the speaker or the screen. (Screen times of several minutes make no sense.)

- ❖ Want some data on why President Paul's been pushing new membership? Since January, 2000... we lost 129 members (to a variety of causes). A quick glance at the bright new picture dictionary will illustrate some who've disappeared recently.
- ❖ Looking back: for many years the club invited the Navy's commanding officer to be an honorary member. A number had surprising attendance, and helped assure good programs.

June - Rotary Fellowship Month

- 5 - Noon Regular Meeting
- 12 - Noon Regular Meeting
- 19 - Regular Meeting Cancelled

- 20 - 5:30 Pensacola Yacht Club - Installation Banquet
- 26 - Noon Regular Meeting

2017-2018 Club Officers

◆ President	Paul Tobin
◆ Past President	Sherry Hartnett
◆ President Elect	Betty Roberts
◆ Secretary	Claudia Simmons
◆ Treasurer	C. Ray Jones
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course - Check navarrerotary.org		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Lisa Broxson Weeks
www.rotary6940.org

Assistant District Governor

Innes Richards

HAPPY BIRTHDAY

Birthdays for the week of
June 5th through June 11th

Charlie Wiggins – June 6 – born in Great Lakes, IL, in Rotary 15 years

Bob Hart Jr. – June 7 – born in Pensacola, FL, in Rotary 43 years

Blair Crooke - June 7 – born in Tallahassee, FL, in Rotary 24 years

Nora Bailey – June 10 – born in Altoon, PA, in Rotary 17 years

John Trawick – June 11 – born in Atlanta, GA, in Rotary 20 years

GREETERS/TICKET SALES

June 5

Greeters - Rex McKinney and Norris McMahon

Ticket Sales - Ed Meadows and Lori Menke

June 12

Greeters - Collier Merrill and Will Merrill

Ticket Sales - Clark Merritt and Charles Michaels

PRAYER/PLEDGE AND SUNSHINE

June 5

Prayer/Pledge - Hugh Hamilton

Sunshine - Jimmy Jones

June 12

Prayer/Pledge - Madison Currin

Sunshine - Chris Kelly

WHAT'S HAPPENING IN ROTARY

Reminder: Please RSVP at rcopens@bellsouth.net for the upcoming Change of Command Banquet. The event will take place Wednesday, June 20th at Pensacola Yacht Club, doors open at 5:30, program begins at 6:15.

PROGRAM SCHEDULE

June

5 - John Appleyard, How the Navy Came to Pensacola

12 - Dr. Ed Ranelli, Center for Entrepreneurship Update

20 - Banquet

26 - TBD

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The Rotary Club of Pensacola

